

Curriculum Vitae



Personal information

First name(s) / Surname(s)

Eugen Cătălin PLATON

Address(es)

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Telephone(s)

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Nationality

Romanian

Date of birth

June, 5th, 1965

Gender

Male

Occupational field

management

Work experience

Dates

May 16th 2008 onwards

Occupation or position held

Executive Director

Main activities and responsibilities

Activities dealing with:

- Representing the interests of the fisheries field within the governmental environment;
- Marketing approaches, as far as raw materials and products are concerned;
- Providing technical, judicial and economic assistance;
- Promoting efficient communication among various entities that may have common tracks with the fisheries field (suppliers, beneficiaries, public bodies, researchers, etc);
- Performing social dialogue with the governmental bodies on aspects with high impact on fisheries economic activity. In 2008 and 2009 as the National representative of the Fish Farmers' I was involved in consultation and negotiation of the legislative acts which were regulating the aquaculture activity in Romania. As part of the main tasks of ROMFISH I was involved, starting with 2009, in negotiations with the Management Authority for the European Fisheries Fund regarding the content of the Fisheries Operational Programme and of the Applicants Guides in order to simplify the access of SME's to financing. During 2012 to 2014 I have been actively involved in the elaboration of the National Strategy for Fisheries 2014 - 2020 (published in April 2014) as a result of an intense and difficult stakeholder consultation involving different governmental bodies, fishing and aquaculture producers, research institutes and universities. In 2013 I have been elected as President of the Fisheries Advisory Committee working under the coordination of the Agriculture and Rural Development Ministry and the Environment Ministry, which is responsible of providing a consultation and debate forum in order to supply the legislative acts with a solid background from the private sector. The main outcomes of the Fisheries Advisory Committee are: a new Aquaculture and Fishing Law and two Governmental Decisions regarding the support of the Fisheries activities in Romania. In 2014 – 2015 I have been involved in consultations and elaboration of the National Multi-annual Aquaculture Strategy 2014 – 2020 (sent to European Commission in April 2015). During the last four years we have been involved in various consultations with the Ministry of Environment and the Environmental Protection NGOs for the preparation of guidelines and regulations regarding aquaculture activities development in the protected areas. Due to its consistent presence in the consultation processes, ROMFISH became one of the most important dialogue partner in the tripartite dialogue regarding mainly the integrated management of the fisheries sector.
- Drafting legislation regarding fisheries sector and proposing amendments for national or European.
- Providing an adequate level of fish consumption promotion, so as to establish an efficient basis for specific marketing activities.

Name and address of employer

ROMFISH National Fisheries Producers Association
Bd. Nicolae Iorga nr. 12A, cam. 2, et. 1, Iași, România

Type of business or sector

Fish farmers Association, NGO

Dates	August 8th, 2005 – April 10th, 2008
Occupation or position held	Regional Manager
Main activities and responsibilities	<p>Management of fisheries sector activities in the designated area:</p> <ul style="list-style-type: none"> - lease of aquaculture sites state owned, supervising the aquaculture investments; - distribution of fishing quotas; - management of research contracts, of stocking rivers and lakes contracts; - performing social dialogue as a state representative with farmers and fishermen associations on issues of improving the administrative acts and environment. I was involved in 2005, 2006, 2007 and 2008 in negotiations with the fishermen communities in North-Eastern part of Romania on the fishing quotas, fishing rights and fishing regulations as well as on the elaboration of the administrative acts (Ministry of Agriculture Orders) regarding the fishing activities in natural habitats. I was also involved in 2005 and 2006 in assisting the fishermen communities to organise into Fishermen Associations in order to establish a coherent form of social dialogue between the State and the private counterparts. - drafting legislative proposals, supervising the implementation of EU regulations and policies in fishing and aquacultures sectors;.
Name and address of employer	National Company for Fisheries Administration (CNAFP), Blvd. Regina Maria 6, Bucharest, Romania
Type of business or sector	Fisheries Administration, public
Dates	June 1st, 2002 – August 8th, 2005
Occupation or position held	Project Manager
Main activities and responsibilities	<p>My main assignment was to set up a fish processing section (marine and freshwater fish). The project my team and I managed qualified for a Euro 945,000 financing, granted by a Dutch Government programme (PSO). Secondly, I was also involved in several commercial activities, such as fish imports, logistics (freezer truck fleet coordination).</p>
Name and address of employer	SC DIALEX GRUP srl, Sos. Păcurari 153, Iași, Romania
Type of business or sector	Fish processing, fish trade, fish transport, private
Dates	May 14th 2001 - November 16th 2002
Occupation or position held	Commercial manager
Main activities and responsibilities	- Main tasks: to settle up a fish processing facility focused frozen fish, marinates, salted fish, fish salads. I managed the budgetary implications and coordinated activities dealing with: technological flux, equipments, obtaining the legal authorizations granted by the corresponding authorities, elaboration of company's standards for processing centres, packaging lines, products' recipes, training of the personnel
Name and address of employer	SC ROM TRADING srl, Sos. Bucium 30-32 Iasi, Romania
Type of business or sector	Fish processing, fish trade, private
Dates	January 1st 2001 – June 9th 2001
Occupation or position held	Deputy General Manager
Main activities and responsibilities	<p>After spending some time acquiring a fair panoramic view of the business as such, my task was to search for new realistic development strategies of the business and to implement them at all levels: production, purchasing, sales, marketing and social dialogue with the company's labour union. In 2001 as the President of the Employees Association I have been involved in the negotiations of the privatisation contract of the company with the shareholders. The shares were actually sold to the Employees Association.</p>
Name and address of employer	SC PESCARIS SA , str. Mihail Sturza 33, Iasi, Romania
Type of business or sector	Aquaculture , public
Dates	November 1st 1998 – January 1st 2001
Occupation or position held	Commercial director

Main activities and responsibilities	<ul style="list-style-type: none"> - Coordination of the commercial team (30-40 people); - Main focuses on: production/supply (scheduling of farms' production of fresh/live fish, according to market demands), sales (national coverage, with 9 fish shops of our own located within Iasi county, contractual distributors and wholesalers), marketing (promoting company's image and products, participations in various specialized national and international fairs and exhibitions, etc).
Name and address of employer	SC PESCARIS SA , str. Mihail Sturza 33, Iasi, Romania
Type of business or sector	Aquaculture , public
Dates	February 1st 1997 – November 1st 1998
Occupation or position held	Research Department Manager
Main activities and responsibilities	<p>Apart from the scientific coordination of the research teams, I was also involved in the administrative business, namely budget negotiation, elaboration and execution of each project/research theme and collective labour contracts negotiations</p> <p>As Head of the research department I was involved in negotiations in 1997 and 1998 of the Collective Labour Contract with the top management of the institution regarding the responsibilities and the benefits of the research staff.</p>
Name and address of employer	SC ACVARES SA, Sos. Iasi - Ciurea km. 5, Iasi, Romania
Type of business or sector	Aquaculture research, public
Dates	May 1st 1995 – February 1st 1997
Occupation or position held	Scientific Secretary
Main activities and responsibilities	<ul style="list-style-type: none"> - Coordination of the research teams leaders from the scientific point of view, with research themes mainly dealing with: aquatic ecology, genetics, fish farming technologies; - Ensuring the participation of the research team members to various national and international seminars and conferences.
Name and address of employer	SC ACVARES SA, Sos. Iasi - Ciurea km. 5, Iasi, Romania
Type of business or sector	Aquaculture research , public
Dates	January 1st 1991 – May 1st 1995
Occupation or position held	Fisheries researcher
Main activities and responsibilities	<ul style="list-style-type: none"> - Management of research projects mainly focused on aquatic ecology, by coordinating multi-disciplinary research teams made up of 4-6 people; - Elaboration of research reports, as well as of incomes and expenses budgets, followed by their actual execution.
Name and address of employer	SC ACVARES SA , Sos. Iasi - Ciurea km. 5, Iasi, Romania
Type of business or sector	Aquaculture research , public
Dates	September 18th 1989 – January 1st 1991
Occupation or position held	Chemist engineer
Main activities and responsibilities	- Coordination of the laboratory activity of the company – elaboration of research reports, following physical-chemical and bio-chemical analysis
Name and address of employer	SC ACVARES SA, sos. Iasi - Ciurea km. 5, Iasi, Romania
Type of business or sector	Aquaculture research , public
Education and training	
Dates	May 2015
Title of qualification awarded	Certificate of Competence – Training and Development Professional (COR-242401)
Principal subjects/occupational skills covered	<ul style="list-style-type: none"> • the evaluation of needs • defining the aims and the objectives • training planning • communication techniques • monitoring and evaluation of the results

Name and type of organisation providing education and training	Unic Sports Training Center, Tg. Mureş, National Qualification Authority
Dates	November 2014
Title of qualification awarded	Certificate of Competence – Entrepreneurial Law
Principal subjects/occupational skills covered	<ul style="list-style-type: none"> • Accounting and Management Information Systems • Definition of concepts, processes and methods in accounting entities/organizations and economic factors, social and economic legislation affecting financial operations • Apply the principles, norms and value ethics within their rigorous works strategies, efficient and responsible • identification of roles and responsibilities in a multi specialized team , techniques application and effective work relationships in the team
Name and type of organisation providing education and training	The Bucharest University of Economic Studies, Faculty of Accounting and Information Management Systems, National Qualification Authority
Dates	October 2012
Title of qualification awarded	Project evaluator - Graduation (COR 241263)
Principal subjects/occupational skills covered	<ul style="list-style-type: none"> • Sector overview and actual development strategies of the project domain • Specific needs and objectives identification • Financing objectives analysis and financing rules • Project's relevance for the financing institution • Financing institution objectives and priorities envisaged by the project • Evaluation methodology set-up • Evaluation guides set-up and analysis • Specific evaluation method identification; • Project management tools identification • Financial and legal tools identification • Communication methods with other evaluators
Name and type of organisation providing education and training	Romanian Business School, National Qualification Authority
Dates	October 2005
Title of qualification awarded	Certificate
Principal subjects/occupational skills covered	<p>Management and Environment Policies for Production and Durable Consumption</p> <p>Focused on workshops: environment management and achievements, ERP (Extended Responsibility of Producer), strategies regarding long-term development, product innovation.</p>
Name and type of organisation providing education and training	International Institute for Industrial Environmental Economics at Lund University Sweden and The Academic Organization for Environment Engineering and Durable Development (OAIMDD), Romania
Dates	November 2000
Title of qualification awarded	Certificate
Principal subjects/occupational skills covered	Food Standard Harmonization
Name and type of organisation providing education and training	PHARE – RO-9704, General Food and Agriculture Direction (D.G.A.A.), Iasi, Romania
Dates	September, 1998
Title of qualification awarded	Certificate
Principal subjects/occupational skills covered	Management / Leadership and Decision Making Process in a Well Informed Democracy
Name and type of organisation providing education and training	LOK Denmark and General Food and Agriculture Department (D.G.A.A.), Iasi, Romania

Dates **September, 1997**
 Title of qualification awarded Certificate
 Principal subjects/occupational skills covered Joint Industrial and Commercial Attachment Program IV
 Name and type of organisation providing education and training University of Luton, United Kingdom

Dates **November, 1996 – December, 1997**
 Title of qualification awarded Certificate
 Principal subjects/occupational skills covered Modern Management on Fish Industry in Romania
 Name and type of organisation providing education and training Brocard British – Romanian Foundation, Greenwich University, UK, Centre for Distance Education CODECS, Know How, Fund Fisheries Project, Iași, Romania

Dates **July, 1993**
 Title of qualification awarded Certificate
 Principal subjects/occupational skills covered Legal Issues in Publishing
 Copyright and Contracts
 Name and type of organisation providing education and training British Government Know – How Fund, Bucharest

Dates **September, 1998**
 Title of qualification awarded Certificate
 Principal subjects/occupational skills covered Foreign Trade Contracts Negotiations and Development
 Name and type of organisation providing education and training Management Training Centre, Iasi, Romania

Dates **1984 – 1989**
 Title of qualification awarded Bachelor of Science in Chemical Engineering
 Principal subjects/occupational skills covered Organic Chemistry, Industrial Engineering, Analytical Chemistry,
 Name and type of organisation providing education and training “Gh. Asachi” Technical University, Faculty of Chemistry Engineering, Iasi
 Level in national or international classification ISCED 5

Personal skills and competences

Mother tongue(s) Romanian

Other language(s) **English, French**

Self-assessment
European level ()*

Language

Language

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user
B1	Independent user	B2	Independent user	B1	Independent user	B1	Independent user	B1	Independent user

(*) *Common European Framework of Reference for Languages*

Social skills and competences	<ul style="list-style-type: none"> - Team spirit - I have developed team work and coordination all throughout my career; - Ability to adjust to multicultural environments – I did participate as a translator and as a specialist to the Know How Fund. Fisheries Project / Joint Industrial and Commercial Attachment Programme IV, University of Luton, UK and Management Training in British Industry / The British Government Know-How Fund, which took place in London, UK, in September / October 1997. - Good communication / negotiation / mediation / interpersonal skills, considering the sales activities I have been involved in which usually meant coordinating quite large teams, and the legal lobby in favour of the fisheries sector – associative bodies, etc. - Straightforward, able to listen and directed towards partnership, counting on taking decisions following punctual debates / consensus, but also focusing on taking quick decisions when consensus is missing. As the executive director of a fish producers' association and considering the legal environment of fish industry in Romania, I have the opportunity to exercise the above mentioned skills.
Organisational skills and competences	<p>Leadership, keen sense of organizational strategy and structure, experience in team and project management, acquired during professional experience; almost all my jobs implied larger or smaller team coordination.</p> <p>As for project management, my most relevant experience was the set up of a fish processing plant, a project financed by the Dutch Government.</p> <p>I have been involved in training fishermen for acquiring organisational skills</p>
Technical skills and competences	<p>Sound knowledge of technical equipments used in fish processing, quality control all throughout the technological production chain, achieved within the context of my professional experience.</p>
Computer skills and competences	<p>Advanced knowledge of Microsoft Office (Word, Excel, Power Point, etc), Internet, familiar with new communication technology.</p>
Artistic skills and competences	<p>Literature, writing</p> <p>I was involved as a collaborator / editor – translator in the publishing activities of AGORA Publishing House, in 1991 – 1996.</p>
Other skills and competences	<p>During my professional activity as a researcher, I wrote and published several scientific papers mainly focused on aquatic ecology, integrated multi-trophic aquaculture, fish stock assessment, fish stock recovery.</p> <p>I have published articles in various printed or web based publications regarding fisheries</p>
Driving licence	<p>Since 1992, B category</p>
Additional information	<p>Since 2013, President of the Romanian Fisheries Advisory Council which acts as an advisory body of the Ministry of Agriculture and Rural Development for the fisheries policies and administrative acts</p>

January 29th 2019

