



FRIEND OF THE SEA

Sustainable Seafood

Friend of the Sea and AquaFarm together to promote sustainable aquaculture

In the year of its 10th anniversary, Milan-born international certification scheme chooses AquaFarm to sensitize both the industry and consumers

Pordenone, 14 February 2018. [Friend of the Sea](#), a major international certification scheme for sustainable seafood and aquaculture products, will exhibit at **AquaFarm 2018**, inside Pordenone Fiere, Italy, on February 15 and 16, 2018.

As a reference trade show and expo, AquaFarm will be the ideal framework to host **one-to-one meetings** between the representatives of selected **large-scale retailers** and the **Horeca world** with **certified Italian and foreign seafood and aquaculture companies** – Spain, Mauritius, Corsica and Panama among the represented countries - who have obtained a Friend of the Sea's certification for a number of different commercial species: cobia, trout, bream, seabass, tuna and others.

“For us, AquaFarm’s first edition was an important moment of connection with major industry players” claims **Paolo Bray**, Friend of the Sea's Director. *“Therefore, we’ve decided to optimize our participation in the trade show by facilitating individual meetings between **buyers** potentially interested in sustainable products and **our** seafood and aquaculture **certified companies**, prime examples of respect towards nature and social accountability”*.

Besides requesting information about **Friend of the Sea's certification for sustainable seafood and aquaculture products**, its projects for the protection and the conservation of marine habitats and the one promoting [animal welfare principles](#), visitors could profit from the presence of a dedicated team to know more about the [European Maritime and Fisheries Fund \(EMFF\) 2014-2020](#)'s contents and access requirements.

EMFF is one of the five European Structural and Investment (ESI) Funds which aims at **helping fishermen** in the transition to sustainable fishing, **supporting coastal communities** in diversifying their economies, financing projects that **create new jobs** and **improve quality of life** along European coasts, and making it easier for applicants to **access financing**.



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Finally, Friend of the Sea's choice of AquaFarm, in the year of its 10th anniversary, confirms its appreciation for the role of Pordenone's trade show and expo as a reference event for aquaculture, vertical farming and algaculture, at both national level and in the Mediterranean Sea basin.

For more information:

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