

AquaFarm 2018

THE SECOND EDITION HAS JUST FINISHED: VISITORS ON THE RISE -MORE THAN 55% AND INTERNATIONAL AFFIRMATION

Great satisfaction among participants, companies, exhibitors, associations and institutions. The numbers: 114 exhibitors, 30% of which come from abroad. Announced the dates of the next edition: 14 – 15 February 2019.

Pordenone, 19 February 2018. AquaFarm 2018 ends with an impetuous growth: more than 55% visitors compared to the 2017 edition, 20% of which come from 32 foreign countries. A highly flattering final result for the event, which could also count on an increase of 80% of the exhibition space and of 50% of the brands presented directly or represented (respectively 110 and 4, 30% of which come from abroad), and a doubling of the conference rooms. Great satisfaction was expressed by all the protagonists of the event. In only two editions Aquafarm has become the reference point in the Southern-East Europe and in the Mediterranean Basin regarding aquaculture and the fishing industry. The event is now a must also for all operators of vertical farms and off-ground crops sectors, as well as the industrial and environmental algae applications.

Many topics were discussed in the 21 international conference sessions with 130 speakers, 30% of which were international. The most interesting topics presented at Aquafarm are related to aquaponics, that is the integration in a single system of fish breeding and cultivation of plants. In the aquaculture sessions, the focus had been on the new generation of genetic researches and on the importance of the processing, distribution and commercialization of products and information to consumers along with the "traditional" issues regarding the regulatory frameworks, feed, health and technology. A transversal topic had been the certification in aquaculture, vertical farming and off-ground crops. Standards are and will be available in order to increase the guarantees for consumers in terms of sustainability and quality. This issue is particularly important also



Convegni e Comunicazione a cura di





considering the tendency to create vertical farms in urban areas, enhancing the wide unused building heritage in Italian and European cities, another popular topic.

Organizers and partners of AquaFarm are ready for the 2019 edition. See you on 14 and 15 February 2019 at Pordenone Fiere Exhibition Center (Venice area). If you missed something of this edition, you can find the presentations, pictures and videos on the official website: www.aquafarm.show

For more information: **Marco Comelli e Aurora Marin Studio Comelli** *Press office & Conference management* <u>press@studiocomelli.eu</u> 02 22228345

Simona Maldarelli **Pordenone Fiere** <u>smaldarelli@fierapordenone.it</u> 0434.232.201





