



THE NEW BUSINESS EVENT IN PORDENONE FOR THE SUSTAINABLE AQUACULTURE AND FISHING INDUSTRY IN THE MEDITERRANEAN.

The B2B International Conference and Exhibition, organized by Pordenone Fiere, is aimed at sector operators and Mediterranean Sea regions in Italy and other countries.

Pordenone 6 July 2016 - AquaFarm, the new conference and exhibition event dedicated to the technologies, products and best practices of sustainable production of fish, will be held on 26 and 27 January 2017 at the Exhibition Center of Pordenone. The event, organized by Pordenone Fiere with the support of local institutions, is aimed at a professional audience, and over two days it will present issues in Mediterranean aquaculture and sustainable fisheries, algae cultivation and vegetable crops that rely on hydroponic, aeroponic and aquaponic techniques, known as indoor & vertical farming systems.

AquaFarm is based on a successful conference-exhibition format: booths or simple information desks for companies, government agencies, research centers and associations, alongside an intensive program of conferences and workshops which will take place at the Exhibition Center in Pordenone - Italy, with the aim of maximizing synergies between the two aspects of the event.

The event will discuss a number of topical themes including the instruments that Europe offers in order to ensure food and active ingredients for the health and well-being of the population in an environmentally friendly manner even in the face of higher living standards. To give just one example, today over 50% of all seafood produced in the EU already comes from aquaculture. AquaFarm, the first event in Italy to deal with these issues in a unified and integrated way, aims to promote opportunities for the economic and social development of countries that want to make use of these techniques.

Pordenone and its Exhibition Center are situated in a strategic position in a highly connected basin that includes Italian, Austrian and Slovenian regions in the Northern Adriatic Sea and Eastern Alps.

Studio Comelli, a Milan-based specialized agency in the communication of sustainability, will organize the conference program, workshops and public relations with sector media in collaboration with Pordenone Fiere.

More information about Aquafarm and participation options are available on www.aquafarm.show .

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