



## PRESS INFORMATION

### **Friend of the Sea chooses AquaFarm and brings together seafood producers and distributors**

Friend of the Sea will organize the new edition of its periodic business matching program among certified seafood producers, processors, distributors and HoReCa companies.

*Pordenone, Milano xx July 2017.* **Friend of the Sea (FOS)**, one of the most important international scheme for the certification of products from aquaculture and fishing activities, chooses Aquafarm 2018 – 15<sup>th</sup> 16<sup>th</sup> February 2018 at Pordenone Exhibition Center, Venice area – as venue for its periodic business matching program. The protagonists will be on one side fish farmers and fish producers certified by FOS and on the other side processors (e.g. preserving companies), distributors (Great Distribution) and users (HoReCa industry). The matching program will be organized in a dedicated area in the Aquafarm exhibition pavilion.

The products certified by FOS (<http://www.friendofthesea.org>) come from all over the world and they include the most commercialized species, feed and Omega 3 products based on fish oil. Nowadays the companies that produce certified products are more than 500 from more than 60 countries. The products are more than 2000 belonging to more than 150 species.

“The first edition of Aquafarm has been an important moment of meeting with the leading market players – declares Paolo Bray, Friend of the Sea Board Director. We decided to share with our certified companies an interesting business opportunity and valorize our presence through the organization of business meetings with potential buyers interested in certified sustainable seafood. We trust that it will be an opportunity to discover the sustainable salt and freshwater products.”

Friend of the Sea’s choice to make Aquafarm ([www.aquafarm.show](http://www.aquafarm.show)) the stage for its most important event, confirms the role of the trade show as point of reference for the aquaculture, vertical farming and algaculture sector at a national and Mediterranean level. FOS has been also one the participants that had supported the first edition. It also signed a collaboration agreement with API – Italian Fish Farmer Association. The two associations undertook to actively collaborate, within their competences, in order to mitigate the environmental impact of aquaculture and promote sustainable aquaculture in Italy.

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