



VERONESI REPORT

VERONESI, LEADING THE ITALIAN AQUACULTURE, ALWAYS BY THE SIDE OF FARMERS

Two out of two. Veronesi confirms its presence at Aquafarm 2018, repeating its participation at last year's event, showing the company's strong aim to grow in the international aquaculture scenario. The Group, being with its AIA and Negroni brands one of the main players in the Italian food industry, is also among the world's leading manufacturers of animal feed. With more than 3.000.000 tonnes produced every year, Veronesi covers almost 25% of the Italian market, through seven plants, one of those completely dedicated to extruded fish feed. Working in aquaculture for almost half a century, Veronesi transferred to this field the experience acquired in other sectors of animal breeding, exploiting productive and logistic synergies that are turned into concrete advantages for farmers. The "just in time" method always allows Veronesi to produce feeds for aquaculture according to farmers' specific needs with the maximum freshness, as storage times are reduced to a minimum. Backed by a capillary presence throughout the territory, Veronesi supplies farmers in record time, logistically managing the distribution of fish feed with the products for other species.

Veronesi has always been promoting the dialogue between the company's different functions, with the purpose of achieving maximum internal efficiency, in order to meet the farmers' expectations. Veronesi's R&D know-how is the combination of on-field researches and cooperation with the most relevant Italian and international university institutes, and it is integrated with the role of quality assurance. Veronesi has its own modern laboratories, where the whole production process is monitored in real time, from incoming raw materials, passing through the important phase of extrusion, and ending with the check of organoleptic and physical characteristics of feeds used for the different fish species. The particular type of processing and the sophisticated technologies make Veronesi fish feed a highly digestible product, with the bio-availability of all the necessary nutrients (fat acids, amino acids, vitamins, functional additives) for a proper, balanced, functional and sustainable growth.

Today, Veronesi feeds for aquaculture reach Italy's main regions of freshwater and seawater fish production and many other European and extra European countries, from Greece to Russia, from western Asia to North Africa. More than half of the production is exported, thanks to a team of professionals in charge of developing foreign markets.

At Aquafarm, in Pordenone, Italian and foreign farmers will have the opportunity to meet the entire sales and technical team of Veronesi Aqua, and to discover the new solutions for the 2018 season, increasingly focused on protecting the quality and profitability of farm-raised fish, fully respecting the sustainability of this sector as well as market's requests. The result is a competitive, safe, and always traceable fish production.



Picture 1: Verona, Headquarter of Veronesi Group and the production plant of extruded feed for aquaculture



Picture 2: Veronesi extruded feed in big bags, ready to be used at sea