

Support to AquaFarm is growing in Italy and Europe

The two-day conference and expo scheduled for the next 26th and 27th January at Pordenone Fiere about aquaculture, algae farming and vertical farming receives the endorsement by the Mediterranean Association of Aquaculture and the Association for Vertical farming.

Milano / Pordenone 30 November 2016. Thanks to the ever wider recognition at an Italian and European level, AquaFarm is starting to become the reference point in Italy for aquaculture, algae farming and vertical farming.

The first novelty comes from the Mediterranean Aquaculturalists' Association (AMA) which has decided to provide its support to the initiative. The partnership provides a scientific contribution to the development of the meetings' agenda, particularly in regards to the shellfish industry, and the participation of the association in the exhibition area. "AMA" - says **Giuseppe Prioli, President of the Association** – "is happy to provide its support to the initiative of Pordenone Fiere, which relaunches an event in Italy dedicated to our sector, a sector which is becoming more and more strategic from an economic, social and environmental point of view. Our hope is that AquaFarm can become an important meeting moment among operators, industry, research, distribution, institutions, and consumers of all the various segments that make up Mediterranean aquaculture."

Another endorsement has arrived on the front of **vertical farming**, the absolute newest theme of the event. The Association for Vertical Farming, which brings together those involved in worldwide research, business and divulgation of new "soilless" agriculture, also suitable for urban environments, has decided to support AquaFarm as the first event in Italy with a specific focus on vertical farming. The Association will attend the event with a speech on 26th January, with a stand in the exhibition area, and will promote AquaFarm among its members and along its communication channels. Further evolutions of the collaboration are still being defined.

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